

AN INTERACTIVE CAREER EXPLORATION EVENT

Hynes Convention Center | 900 Boylston Street | Boston, MA 02115

inspire today's youth to be the workforce of tomorrow

November 13, 2026

Junior Achievement needs companies like yours to inspire local students through a hands-on career exploration event, JA Inspire.

JA Inspire united educators and local business leaders to expand horizons for 8th grade students. The event gives local young people an opportunity to envision prospective careers through a comprehensive pre-event curriculum and culminating exposition, where dozens of partners will facilitate hands-on display booths. Students will learn about a wide variety of prospective jobs through conversations with real-world professionals, use of actual equipment, simulated activities, and more.

WHY SPONSOR?

As a sponsor, you will:

- Increase your brand visibility with more than 1,200 students, educators, and community partners at Greater Boston's premier middle school career exploration event.
- Invest in your future workforce by introducing students to your company, careers, and industry while strengthening your talent pipeline.
- Create lasting community impact by engaging employees as volunteers and helping equip the next generation with the skills and inspiration they need to succeed..

IMPORTANT DATES

OCTOBER 13

Sponsors and Exhibitor
Registration Closes

NOVEMBER 12

Exhibitor Move-In Day

NOVEMBER 13

Launch Breakfast and
Career Fair Day



SPONSORSHIP LEVELS

IMPACT MAKER PACKAGE

\$50,000

- Welcome remarks at Launch Breakfast
- 12 tickets to pre-event Launch Breakfast
- Lead logo recognition across digital and in-person event collateral
- 10 Social media posts highlighting partnership
- Mention in JAGB's quarterly newsletterLead recognition in JAGB's annual impact report

CURIOSITY IGNITOR PACKAGE

\$25,000

- Logo recognition across properties and student handouts
- 10 tickets to pre-event Launch Breakfast
- Opportunity for brief remarks at Launch Breakfast
- 8 Social media posts highlighting sponsorship
- Lead recognition in JAGB annual impact report

CAREER CATALYST LAUNCH BREAKFAST PACKAGE

\$15,000

- Opportunity for brief remarks at Launch Breakfast
- 8 tickets to pre-event Launch Breakfast
- Logo recognition across digital and in-person event collateral
- 6 Social media post highlighting sponsorship
- Recognition in JAGB's annual impact report

TRAILBLAZER OF INSPIRATION PACKAGE

\$10,000

- 6 tickets to pre-event Launch Breakfast
- Logo recognition across digital and in-person event collateral
- 4 Social media post highlighting sponsorship
- Recognition in JAGB's annual impact report

BEYOND THE HORIZON PACKAGE

\$5,000

- 4 tickets to pre-event Launch Breakfast
- Logo recognition across digital and in-person event collateral
- 2 Social media post highlighting sponsorship
- Recognition in JAGB's annual impact report

DREAMER'S DISCOVERY PACKAGE

\$2,000

- 2 tickets to pre-event Launch Breakfast
- Logo recognition across digital and in-person event collateral
- 1 One social media post highlighting sponsorship
- Recognition in JAGB's annual impact report

SPONSORS HAVE THE OPPORTUNITY FOR VOLUNTEERS TO HOST EXHIBITION BOOTHS (SIZE AND CONFIGURATION OF THEIR CHOOSING).

For sponsorship, please contact:

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